



POLITEKNIK KESEHATAN TNI AU ADISUTJIPTO YOGYAKARTA
KONTRAK PERKULIAHAN

| | | |
|--|----------------------------|--|
| Nama Dosen Pengampu | apt. Monik Krsnawati, MSc. | |
| Mata Kuliah | Pemeraran Farman | |
| Kelas | A/Far | |
| Program Studi | D3 Farman | |
| Semester | V | |
| Tahun Akademik | 2023 / 2024 | |
| Mekanisme Penilaian | | Ketentuan lain yang harus dipenuhi |
| Item Penilaian | Bobot | <ol style="list-style-type: none">1. Kehadiran kuliah teori mahasiswa minimal 75% dari total tatap muka.2. Kehadiran kuliah praktek mahasiswa 100%.3. Seluruh tugas harus dikumpulkan.4.5.6.7. |
| - Ujian Akhir |30.....% | |
| - Ujian Tengah Semester |30.....% | |
| - Tugas/Kuis |20.....% | |
| - Kehadiran |10.....% | |
| - Sikap |10.....% | |
| - |%..... | |
| - |%..... | |
| TOTAL | 100% | |
| Hal-hal yang perlu disampaikan | | |
| Keterlambatan maks 15' ; Hp off selama perkuliahan | | |

Yogyakarta, 4 / 10 - 2023

Perwakilan Mahasiswa


(Harlanbang w)

Dosen Pengampu


(apt. Monik .k, MSc.)



YAYASAN ADI UPAYA (YASAU) POLITEKNIK KESEHATAN TNI AU ADISUTJIPTO

Jalan Majapahit (Janti) Blok R Lanud Adisutjipto Yogyakarta
Website: poltekkesadisujipto.ac.id, Email : admin@poltekkesadisujipto.ac.id



POLTEKES ADISUCIPTO

DAFTAR HADIR PESERTA KULIAH

Mata Kuliah : [FPA405/C3.a] Pemasaran Farmasi
Jadwal : Rabu, 08:00 - 10:30, C3.A
Dosen Pengasuh : MONIK KRISNAWATI

Semester : Semester Ganjil 2023/2024
Jumlah Peserta : 17

| NO. | NO. INDUK | NAMA | TANGGAL & PARAF MAHASISWA | | | | | | | | | | | | | | | | |
|-------------|-----------|-------------------------------|---------------------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|--|
| | | | 10/08 | 11/08 | 12/08 | 13/08 | 14/08 | 15/08 | 16/08 | 17/08 | 18/08 | 19/08 | 20/08 | 21/08 | 22/08 | 23/08 | 24/08 | 25/08 | |
| 1 | 20210005 | REVIKA FATMAWATI | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | |
| 2 | 21210001 | ADELLIA AZHIMAH RIZKYA | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | |
| 3 | 21210002 | REFANDA SHABAH AL KHAIRI | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | |
| 4 | 21210003 | SITI NAJILA RUSLAN | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | |
| 5 | 21210004 | BUNGA LATIFAH SEPTI MAHARANI | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | |
| 6 | 21210005 | DINA WAKHIDATUL ISTIQOMAH | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | |
| 7 | 21210006 | INCE RAMBU KARABU | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | |
| 8 | 21210007 | FERONIKA NUR AFIFA | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | |
| 9 | 21210008 | DERA AYU PUSPITA | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | |
| 10 | 21210009 | NOVIA TRI AMANDA | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | |
| 11 | 21210010 | KURNIA AGENG MIRACLE GUMILANG | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | |
| 12 | 21210011 | ANGELINA KUSUMA ANGGREINI | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | |
| 13 | 21210012 | ANANDA SENA YUDHA | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | |
| 14 | 21210013 | BAMBANG SURYANTO | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | |
| 15 | 21210014 | NOVI RIZAL ARIFIN | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | |
| 16 | 21210015 | FEBRIAN SAUQI AKMAL | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | |
| 17 | 21210016 | HERLAMBAW WICAKSONO | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | |
| PARAF DOSEN | | | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | |

- PERHATIAN :
- Mahasiswa Dilarang Menambah Nama Pada Lembar Absen Yang Telah Disediakan
 - Mahasiswa Yang Tidak Mengumpulkan Kartu Rencana Studi Tidak Berhak Mengikuti Perkuliahan
 - Mahasiswa Yang Namanya Tidak Tercantum Dalam Lembar Absen Kehadirannya Dianggap Alpa
 - Kehadiran Kurang Dari 75% Mahasiswa Tidak Dapat Mengikuti Ujian Semester



M. Farry

POLITEKNIK KESEHATAN TNI ADISUTJIPTO

CATATAN KEGIATAN PROSES PEMBELAJARAN

Mata Kuliah/Kode MK/SKS
Semester/Tahun Ajaran
Prasyarat dari Mata Kuliah
Dosen dan Paraf Dosen
Kelas
Jumlah Mahasiswa

mahasiswa

| Minggu Kc | Rencana Program (sesuai RPP/silabus) | Pelaksanaan | | | Tugas dan Bobot | Jumlah Mahasiswa | Paraf Dosen | Paraf Mahasiswa |
|-----------|---|--------------|---------------|-------------------|-----------------|------------------|-------------|-----------------|
| | | Tanggal | Jam | Materi Kegiatan | | | | |
| -1 | -2 | -3 | -4 | -5 | -6 | -7 | -8 | -9 |
| 1 | Kontrak Belajar. Peng. Marketing Far | 4/10 - 2023 | 08.00 / 08.50 | Diskusi, Ceramah | | 17 | <i>Jf</i> | 16 |
| 2 | Pemasaran ; konsep & Strategi bisnis | 11/10 - 2023 | 08.00 / 08.50 | | | 17 | <i>Jf</i> | |
| 3 | Segmentation, Targeting & Positioning | 18/10 - 2023 | 08.00 / 08.50 | | | 17 | <i>Jf</i> | |
| 4 | Perencanaan Pemasaran | 25/10 - 2023 | 08.00 / 08.50 | | | 17 | <i>Jf</i> | |
| 5 | Marketing Mix | 01/11 - 23 | 08.00 / 08.50 | | | 16 | <i>Jf</i> | |
| 6 | Kepuasan & Loyalitas Customer | 08/11 - 2023 | 08.00 - 08.50 | Diskusi, ceramah | | 16 | <i>Jf</i> | |
| 7 | Customer Relationship Management | 08/11 - 2023 | 09.00 - 09.50 | | | 16 | <i>Jf</i> | |
| UTS | | | | | | 1 | | |
| 9 | Membangun merk | 29/11 - 2023 | 08.00 - 08.50 | Diskusi & ceramah | | 17 | <i>Jf</i> | |
| 10 | Pasar Bisnis & Pasar Konsumen | 29/11 - 2023 | 09.00 - 09.50 | | | 17 | <i>Jf</i> | |
| 11 | Menghadapi Persaingan | 06/12 - 2023 | 08.00 - 08.50 | | | 17 | <i>Jf</i> | |
| 12 | Pemasaran Interval & Interaktif | 13/12 - 2023 | 08.00 - 08.50 | | | 16 | <i>Jf</i> | |
| 13 | Mengelola Jara | 20/12 - 2023 | 08.00 - 08.50 | | | 17 | <i>Jf</i> | |
| 14 | Strategi penetapan harga | 26/12 - 2023 | 08.00 - 08.50 | | | 13 | <i>Jf</i> | |
| 15 | Kewirausahaan | 03/1 - 2023 | 08.00 - 08.50 | | | 17 | <i>Jf</i> | |
| UAS | | | | | | | | |

Dosen Pengampu

Jmf

(apt. Monik. K. Msc.)

Mengetahui,
Kepala Bagian Administrasi Akademik

Dis

Nanik Suwarnik, SKM
11808008



**YAYASAN ADI UPAYA (YASAU)
POLITEKNIK KESEHATAN TNI AU ADISUTJIPTO**

Jalan Majapahit (Janti) Blok R Lanud Adisutjipto Yogyakarta
Website: poltekkesadisujpto.ac.id, Email: admin@poltekkesadisujpto.ac.id



DAFTAR HADIR PESERTA PRAKTIKUM D3 FARMASI

Mata kuliah : Pemasaran Farmasi
Jadwal : Rabu, 08.50-10.30
Dosen Pengampu : apt. Monik Krisnawati, M.Sc.

Semester : V (TA 2023/2024)
Jumlah Peserta : 17

| NO | NO. INDUK | NAMA | TANGGAL & PARAF MAHASISWA | | | | | | | | | | | | | |
|----|-----------|-------------------------------|---------------------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|
| | | | 4/10 | 11/10 | 18/10 | 25/10 | 31/10 | 07/11 | 14/11 | 21/11 | 28/11 | 05/12 | 12/12 | 19/12 | 26/12 | 31/12 |
| 1 | 20210005 | REVIKA FATMAWATI | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] |
| 2 | 21210001 | ADELLIA AZHIMAH RIZKYA | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] |
| | 21210002 | REFANDA SHABAH AL KHAIRI | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] |
| | 21210003 | SITI NAJILA RUSLAN | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] |
| | 21210004 | BUNGA LATIFAH SEPTI MAHARANI | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] |
| | 21210005 | DINA WAKHIDATUL ISTIQOMAH | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] |
| | 21210006 | INCE RAMBU KARABU | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] |
| | 21210007 | FERONIKA NUR AFIFA | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] |
| | 21210008 | DERA AYU PUSPITA | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] |
| | 21210009 | NOVIA TRI AMANDA | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] |
| | 21210010 | KURNIA AGENG MIRACLE GUMILANG | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] |
| | 21210011 | ANGELINA KUSUMA ANGGREINI | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] |
| | 21210012 | ANANDA SENYA YUDHA | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] |
| | 21210013 | BAMBANG SURYANTO | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] |
| | 21210014 | NOVI RIZAL ARIFIN | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] |
| | 21210015 | FEBRIAN SAUQI AKMAL | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] |
| | 21210016 | HERLAMBAW WICAKSONO | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] |
| | | PARAF DOSEN | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] | [Signature] |

- PERHATIAN:
- Mahasiswa Dilarang Menambah Nama Pada Lembar Absen Yang Telah Disediakan
 - Mahasiswa Yang Tidak Mengumpulkan Kartu Rencana Studi Tidak Berhak Mengikuti Perkuliahan
 - Mahasiswa Yang Namanya Tidak Tercantum Dalam Lembar Absen Kehadirannya Dianggap Alpa
 - Kehadiran Kurang Dari 75% Mahasiswa Tidak Dapat Mengikuti Ujian Semester

Yogyakarta
Ketua Program Studi
apt. Unsa 122011, M. Farid
0518078901



Tahun Akademik : 2023/2024
Prodi : Farmasi
Mata Praktikum : Pemasaran Farmasi
Nama Dosen : 1. apt. Monik Krisnawati, MSc.
2.

ABSENSI DOSEN PENDAMPING PRAKTIKUM

| No | Tanggal | Judul Praktikum | Waktu | Sesi | Dosen Praktikum | Paraf |
|----|------------|---|-------------|------|---------------------|--------------------|
| 1 | 4/10-2023 | Kontrak Praktikum Asistensi | 09.00/10.50 | I | apt. Monik. K, MSc | <i>[Signature]</i> |
| 2 | 11/10-2023 | Analisis case study Pemasaran Farmasi | 09.00/10.50 | I | apt. Monik. K, MSc | <i>[Signature]</i> |
| 3 | 18/10-2023 | Targeting, Segmentation & Positioning | 09.00/10.50 | I | apt. Monik. K, MSc | <i>[Signature]</i> |
| 4 | 25/10-2023 | Analisis perencanaan produk farmasi | 09.00/10.50 | I | apt. Monik. K, MSc. | <i>[Signature]</i> |
| 5 | 31/10-2023 | Analisis kepuasan & loyalitas pelanggan | 09.00/10.50 | I | apt. Monik. K, MSc | <i>[Signature]</i> |
| 6 | 08/10-2023 | Studi Kasus CRM | 09.00/10.50 | I | apt. Monik. K, MSc. | <i>[Signature]</i> |
| 7 | 08/10-2023 | Marketing mix produk farmasi | 09.00/10.50 | I | apt. Monik. K, MSc. | <i>[Signature]</i> |

Mengetahui,
Ka. Laboratorium terpadu

Dr. apt. Nunung Priyatni W, M.Biomed



Tahun Akademik : 2023/2024
 Prodi : D3 Farmasi
 Mata Praktikum : Farmasi
 Nama Dosen : 1. apt. Monik Khismawati, MSc.
 2.

ABSENSI DOSEN PENDAMPING PRAKTIKUM

| No | Tanggal | Judul Praktikum | Waktu | Sesi | Dosen Praktikum | Paraf |
|----|----------|--|-------------|------|---------------------|-------|
| 1 | 29/11-23 | Studi Kasus membangun merk (local branding, private, family brand) | 09.00/10.50 | | apt. Monik. K. MSc. | J |
| 2 | 06/12-23 | Diskus & presentasi pasar persaingan tidak sempurna | 09.00/10.50 | | apt. Monik. K. MSc. | J |
| 3 | 13/12-23 | Diskus & presentasi pemasaran internal - interaktif | 09.00/10.50 | | apt. Monik. K. MSc. | J |
| 4 | 20/12-23 | Studi kasus menghadapi persaingan (novel, same formula) | 09.00/10.50 | | apt. Monik. K. MSc. | J |
| 5 | 26/12-23 | Studi kasus pengelolaan jam | 09.00/10.50 | | apt. Monik. K. MSc. | J |
| 6 | 26/12.23 | Strategi penetapan harga | 09.00/10.50 | | apt. Monik. K. MSc. | J |
| 7 | 03/1-23 | Studi kasus kewirausahaan | 09.00/10.50 | | apt. Monik. K. MSc. | J |

Mengetahui,
 Ka. Laboratorium terpadu

Dr. apt. Nunung Priyati W. M. Biomed